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**2025 Kiss 95.1 FM Music & Margaritas**

**Official Contest Rules**

These rules apply to Music & Margaritas Contest (“Contest”) conducted by Beasley Media Group, LLC d/b/a WNKS-FM (“Station”). In addition, the General Contest Rules posted at [www.kiss951.com](http://www.kiss951.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. **HOW TO ENTER**
2. The Contest will begin on Monday, January 6, 2025 and end on Friday, January 31, 2025.
3. To enter on-air, listen to the Station each weekday beginning on Monday, January 6, 2025 and ending on Friday, January 31, 2025 between the hours of 6:00am Eastern Time (“ET”) and 6:59pm ET for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced on-air at the time of the cue to call) to the Station contest line at 704-570-1047 will win a Qualifying Prize and be qualified for a chance to win the Grand Prize (each deemed a “Qualifier”), upon confirmation of eligibility. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant’s call, entrant will be required to provide all information requested including entrant’s full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and completes the call will be a Qualifier. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a Qualifier only once.
4. There will be up to a total of sixty (60) Qualifying Prize winners and one (1) Grand Prize winner selected in the Contest.
5. **ELIGIBILITY RESTRICTIONS**
6. This Contest is open to all Station listeners who are 21years of age or older as of the date of entry into the Contest, who are legal US residents and reside in North or South Carolina, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.
7. **PRIZES**
8. Up to sixty (60) Qualifying Prizes will be awarded. Each Qualifying Prize consists of two (2) 3-day general admission tickets to the Lovin’ Life Music Festival May 2-4, 2025 in Charlotte, NC. The Approximate Retail Value (“ARV”) of each Qualifying Prize is $300.   
     
   The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). The prize(s) is awarded as is. Tickets valid only on the date(s) printed on the tickets. Tickets are not refundable or transferable, and may not be substituted or exchanged for cash or credit at any time, nor will tickets be replaced if lost or stolen. Tickets may not be sold to a third party. If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond control of the Station and/or prize provider, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded element(s) of the prize(s). The Station and/or venue, in their sole discretion, reserve the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior, does not follow Station and/or venue policy regarding COVID-19 guidelines, or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize-related event. Winner understands that there are inherent risks involved in attending the prize-related event.
9. Up to one (1) Grand Prize will be awarded. The Grand Prize is trip to a Margaritaville resort of the winner’s choosing which includes a two-night hotel stay (accommodations are valid for one (1) room double occupancy) to any of the fifteen (15) locations listed below and round-trip coach airfare tickets for two (2) adults. ARV of the Grand Prize is $2,500.

Options of Margaritaville locations:

* Lake Tahoe, CA
* Lake Conroe, TX
* Cape Cod, MA
* Nashville, TN
* San Diego, CA
* For Myers Beach, FL
* New York City, NY
* Orlanda, FL
* Pigeon Forge, TN
* Gatlinburg, TN
* Key West, FL
* South Padre, TX
* Jacksonville Beach, FL
* Hollywood Beach, FL
* Osage Beach, MO

**The prize must be redeemed for travel by August 30, 2025.**

The Grand Prize must be redeemed for travel from February 3 – August 30, 2025 and is not transferable or redeemable for cash. No extension will be given after the Grand Prize has expired. If the Grand Prize is not redeemed, the Grand Prize will be forfeited. Restricted dates of travel include: 5 days prior to and after holidays such as Easter, Thanksgiving, Christmas, New Years, and other U.S. government holidays (i.e. Martin Luther King Day, President’s Day, Memorial Day. NOTE: The accommodations portion of the Grand Prize is subject to availability and selected blackout dates. Reservations will not be confirmed until 90 days prior to the selected travel date.   
  
Actual value may vary and any difference between stated value and actual value will not be awarded. Certain travel restrictions may apply. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and additional ground transportation, baggage fees, hotel room service, laundry service, alcoholic beverages, merchandise, souvenirs, and local and long-distance telephone calls are the responsibility of the winner. Selection of airline, hotel, and airline seat location at sole discretion of Station and/or prize provider. Airline regulations apply. The winner and guest must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner’s stay. Winner and guest must abide by all airline, hotel, and venue policies. The winner and guest must sign all required releases prior to booking of any travel. If winner is unwilling or unable to travel on the dates specified, the prize will be forfeited and may be awarded to another winner at Station’s sole discretion. All travel is subject to availability and restrictions. If a prize-related event or travel is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station and prize provider, their sole responsibility to the winner will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). No refund or compensation will be made in the event of the cancellation or delay of any flight. If winner chooses to take the trip without a guest, s/he will be awarded the prize elements for one person only, and the remainder of the prize will be forfeited without compensation. Winner understands that there are inherent risks involved in travel and that these risks may be present before, during and after the trip. In addition, winner and guest(s) should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before, during and after the trip. **Winner will be issued a 1099 for 2025, regardless of when the winner redeemed the prize trip.**

1. Prizes or prize certificates must be claimed at the office of the Station located at 1520 South Blvd, Suite 300, Charlotte, NC 28203, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner’s sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.
2. **SELECTION OF WINNERS**
3. Up to sixty (60) Qualifiers will be selected and notified on-air as described above.
4. Up to one (1) Grand Prize winner will be selected at approximately 9:00am ET on February 3, 2025 in a Station-conducted random drawing from all Qualifiers. Potential Grand Prize winner will be notified by phone and/or email promptly following the random drawing.
5. Odds of winning a Qualifying Prize on-air depend upon the number and order of calls received. Odds of a Qualifying Prize winner winning the Grand Prize are up to 1 in 60.
6. Entrants must listen to the Station to win a Qualifying Prize but do not need to be present to enter or win a Qualifying Prize. The Qualifying Prize winners do not need to listen to the Station or be present to win the Grand Prize.
7. Grand Prize winner must confirm acceptance of prize within seven (7) days of winning, or risk disqualification and selection of an alternate Grand Prize winner (time permitting) in a random drawing of all remaining Qualifiers.
8. Decisions of Station management with respect to the Contest are final.
9. **CONDITIONS**
10. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.kiss951.com](http://www.kiss951.com).
11. For website contests: By use of the Station’s website and by entering this Contest, entrants agree to the Station’s Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.kiss951.com](http://www.kiss951.com).
12. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 1520 South Blvd, Suite 300, Charlotte, NC 28203, or by sending a self-addressed, stamped envelope to the Station.